

# Business Studies



## Why Business Studies?

The AS in Business Studies degree is **designed to facilitate transfer to a four-year institution for continued study in business administration.** The degree program is designed for students who want to explore careers in Business Studies, but are not sure what aspect of business they wish to pursue.

In the first year of the program, students take a wide variety of business courses representing the disciplines of accounting, management and marketing. The second year allows for the student to narrow their interest and explore courses in a particular discipline. The liberal arts requirements are general to allow a student to take courses that will align with the four-year institution of their choice.

While it is appropriate for a student to complete the degree and transfer, it is also appropriate for a student to transition into one of the current degrees in the Department of Business Studies: Accounting, Business Communications, Management or Marketing.

## Program Outcomes

Students who graduate from this program will be able to:

- Demonstrate knowledge of a wide variety of disciplines
- Narrow interests in the field of business
- Articulate business principles and ethics
- Transfer into another MCC business degree and/or a four-year institution



The Department of Business Studies is nationally accredited by the Accreditation Council for Business Schools and Programs (ACBSP). This national accreditation allows business graduates to transfer to accredited 4-year colleges throughout the country.

## Potential Jobs

- Human Resources Officer
- Retail Manager
- Systems Analyst
- Marketing Specialist
- Sales Executive
- Risk Manager

## Potential Salary\*

There is a wide range of jobs in the business industry. See below for the average annual salary range in NH for a **Marketing Specialist.**

ENTRY LEVEL	MID-RANGE	EXPERIENCED
\$40,186	\$65,042	\$86,590

\*New Hampshire Occupational Employment & Wages 2021, published by the NH Economic + Labor Market Information Bureau — Salaries are based on 40 hours of work, not including overtime.

## Transfer Opportunities

Students in the Business Studies Program can successfully transfer to other accredited four-year colleges, including:

- Franklin Pierce University
- Franklin University (online)
- Granite State College
- Keene State College
- New England College
- Plymouth State University
- Rivier University
- Southern NH University
- UNH Manchester

...and many more!

Discover how the skills gained from a Business Studies degree are valuable to employers.



# Degree Requirements

## Business Studies Degree

### Degree Program - First Year

First Year	Fall Semester	TH	LAB	CR
BUS110M	Introduction to Business	3	0	3
BUS114M	Management	3	0	3
ENGL110XM or ENGL110M	College Composition I with Corequisite or College Composition I	5* 4*	0	5* 4*
FYE100M	MCC Essentials	1	0	1
MKTG125M	Principles of Marketing: A Global Perspective	3	0	3
	<b>Total</b>	<b>14/15*</b>	<b>0</b>	<b>14/15*</b>
First Year	Spring Semester	TH	LAB	CR
ACCT113M	Accounting and Financial Reporting I	3	0	3
CIS110M	Microsoft® Computer Applications	2	2	3
ECON134M	Macroeconomics	3	0	3
ECON135M	Microeconomics	3	0	3
ENGL220M	College Composition II	4	0	4
	<b>Total</b>	<b>15</b>	<b>2</b>	<b>16</b>
First Year	Summer Term	TH	LAB	CR
ACCT123M	Accounting and Financial Reporting II	3	0	3
	Science Lab Elective ( <i>Select one: BIOL, CHEM, ENVS, ESCI, GEOL or PHYS</i> )	4	0	4
	<b>Total</b>	<b>7</b>	<b>0</b>	<b>7</b>

### Degree Program - Second Year

Second Year	Fall Semester	TH	LAB	CR
BUS212M	Business Law I	3	0	3
	Business Elective** ( <i>Select one: ACCT, BUS, FIN or MKTG</i> )	3	0	3
	Foreign Language/Humanities/Fine Arts Elective	3	0	3
MATH145XM or MATH145M	Quantitative Reasoning with Corequisite or Quantitative Reasoning	5* 4*	0	5* 4*
	<b>Total</b>	<b>13/14*</b>	<b>0</b>	<b>13/14*</b>
Second Year	Spring Semester	TH	LAB	CR
BUS210M	Organizational Communications	3	0	3
	Business Elective** ( <i>Select one: ACCT, BUS, FIN or MKTG</i> )	3	0	3
	Business Elective** ( <i>Select one: ACCT, BUS, FIN or MKTG</i> )	3	0	3
MATH202M	Probability & Statistics	4	0	4
	<b>Total</b>	<b>13</b>	<b>0</b>	<b>13</b>
<b>Total Credits - 63/64/65*</b>				

\*Number of credits for this requirement is determined by advisor recommended placement.

\*\*Students must take a minimum of eight (8) credits in 200 level Business courses (ACCT, BUS, MKTG) at MCC to meet residency requirements.



All courses and degree requirements are subject to change. For the most current information on MCC programs, visit [mccnh.edu](http://mccnh.edu).

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