

Business Studies



Why Business Studies?

The Business Studies degree program is designed to facilitate your transfer to a 4-year college for continued study in business administration. This program provides the opportunity to explore career options, and earn credits, when you are not yet sure which aspect of business you wish to pursue.

In the first year you will take a wide variety of business courses in disciplines like accounting, communications, management and marketing. The second year allows you to narrow your interest and explore courses within a particular discipline.

The liberal arts requirements of the Business Studies degree are general and fairly universal to allow you to take courses that align with the 4-year institution of your choice in preparation for a transfer to complete your 4-year degree. You may also choose to transition within the MCC Department of Business Studies to complete an Associate Degree in Accounting, Business Communications, Management or Marketing.

Acquired Skills

Students who graduate from this program will be able to:

- Demonstrate knowledge of a wide variety of disciplines.
- Narrow interests in the field of business.
- Articulate business principles and ethics.
- Transfer into another MCC business degree and/or a 4-year institution.

Potential Jobs

- Human Resources Officer
- Retail Manager
- Systems Analyst
- Marketing Specialist
- Sales Executive
- Risk Manager

Potential Salary*

There is a wide range of jobs in the business industry. See below for the average annual salary range in NH for a **Marketing Specialist**.

ENTRY LEVEL	MID-RANGE	EXPERIENCED
\$40,035	\$61,150	\$128,301

*Career Coach 2024, mccnh.lightcastcc.com

Transfer Opportunities

Students in the Business Studies program can successfully transfer to other accredited 4-year colleges, including:

- Franklin Pierce University
- Franklin University (online)
- UNH College of Professional Studies
- Keene State College
- New England College
- Plymouth State University
- Rivier University
- Southern NH University
- UNH Manchester
- ...and many more!

The Department of Business Studies is nationally accredited by the Accreditation Council for Business Schools and Programs (ACBSP). This national accreditation allows business graduates to transfer to accredited 4-year colleges throughout the country.

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Degree Requirements

Business Studies Degree

Degree Program - First Year

First Year	Fall Semester	TH	LAB	CR
ACCT113M	Intro to Accounting and Financial Reporting I	3	0	3
BUS110M	Introduction to Business	3	0	3
CIS110M	Microsoft® Computer Applications	2	2	3
ENGL110XM or ENGL110M	College Composition I with Corequisite or College Composition I	4* 4*	2* 0	5* 4*
FYE100M	MCC Essentials	1	0	1
	Total	13*	2	14/15*
First Year	Spring Semester	TH	LAB	CR
ACCT123M	Intro to Accounting and Financial Reporting II	3	0	3
BUS114M	Business Management	3	0	3
MKTG125M	Principles of Marketing: A Global Perspective	3	0	3
ENGL220M	College Composition II	4	0	4
MATH145M, MATH145XM or MATH200M	Quantitative Reasoning with Corequisite, Quantitative Reasoning, or Finite Mathematics	4* 4* 4*	0 2 0	4* 5* 4*
	Total	17*	2	17/18

Degree Program - Second Year

Second Year	Fall Semester	TH	LAB	CR
BUS212M	Business Law I	3	0	3
ECON134M	Macroeconomics	3	0	3
MATH202M	Probability & Statistics	4	0	4
	Business Elective** (ACCT, BUS, FIN or MKTG)	3	0	3
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	Total	16	0	16
Second Year	Spring Semester	TH	LAB	CR
BUS210M	Business Communications	3	0	3
ECON135M	Microeconomics	3	0	3
	Business Elective** (ACCT, BUS, FIN or MKTG)	3	0	3
	Foreign Language/Humanities/Fine Arts Elective	3	0	3
	Science Lab Elective (BIOL, CHEM, ENVS, ESCI, GEOL or PHYS)	3	3	4
	Total	15	3	16
Total Credits - 63/64/65*				

*Number of credits for this requirement is determined by advisor recommended placement.

**Students must take a minimum of eight (8) credits in 200 level Business courses (ACCT, BUS, MKTG) at MCC to meet residency requirements.

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All courses and degree requirements are subject to change. For the most current information on MCC programs, see mccnh.edu/programs.

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